

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
939193-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1851

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	939193	07894385

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	NBC Today Show	7-9am	--WTF--	:30	3	\$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	7:29 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
3	WXII	Th	08/16/12	7:58 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
2	WXII	F	08/17/12	7:28 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
2	08/15/12	08/17/12	M-F WXII 12 News @ Noon	12-1pm	--WTF--	:30	3	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	12:56 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV14	\$250.00 NM
3	WXII	Th	08/16/12	12:38 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV14	\$250.00 NM
2	WXII	F	08/17/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AFP12TV14	\$250.00 NM
3	08/15/12	08/17/12	M-F WXII 12 News @ 5 p5-6pm	5-6pm	--WTF--	:30	3	\$800.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	5:27 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV14	\$800.00 NM
2	WXII	Th	08/16/12	5:54 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV14	\$800.00 NM
3	WXII	F	08/17/12	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AFP12TV14	\$800.00 NM
4	08/15/12	08/17/12	M-F WXII 12 News @ 6 p6-630pm	6-630pm	--WTF--	:30	3	\$1,000.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	6:10 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV14	\$1,000.00 NM
2	WXII	Th	08/16/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV14	\$1,000.00 NM
3	WXII	F	08/17/12	6:10 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AFP12TV14	\$1,000.00 NM
5	08/15/12	08/17/12	Inside Edition	7-730pm	--WTF--	:30	3	\$800.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				

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939193-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1851	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/17/12	Inside Edition	7-730pm	--WTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/15/12	7:21 PM	Inside Edition	7-730pm	:30	AFP12TV14	\$800.00 NM
3	WXII	Th	08/16/12	7:21 PM	Inside Edition	7-730pm	:30	AFP12TV14	\$800.00 NM
1	WXII	F	08/17/12	7:22 PM	Inside Edition	7-730pm	:30	AFP12TV14	\$800.00 NM
6	08/15/12	08/17/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/15/12	7:42 PM	Entertainment Tonight	730-8pm	:30	AFP12TV14	\$700.00 NM
2	WXII	Th	08/16/12	7:48 PM	Entertainment Tonight	730-8pm	:30	AFP12TV14	\$700.00 NM
3	WXII	F	08/17/12	7:46 PM	Entertainment Tonight	730-8pm	:30	AFP12TV14	\$700.00 NM
7	08/15/12	08/18/12	M-Su WXII 12 News @ 11	11-1135pm	--WTF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	W	08/15/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
3	WXII	Th	08/16/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
2	WXII	F	08/17/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
1	WXII	Sa	08/18/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AFP12TV14	\$800.00 NM
8	08/17/12	08/17/12	DATELINE	10-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	08/17/12	10:30 PM	DATELINE	10-11pm	:30	AFP12TV14	\$2,000.00 NM
9	08/19/12	08/19/12	WXII 12 Sa/Su News at 6	6-8am	-----S	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/19/12	6:58 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AFP12TV14	\$300.00 NM
2	WXII	Su	08/19/12	7:29 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AFP12TV14	\$300.00 NM
10	08/19/12	08/19/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/19/12	9:59 AM	NBC Meet the Press	9-10am	:30	AFP12TV14	\$500.00 NM
11	08/20/12	08/21/12	NBC Today Show	7-9am	MT-----	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/20/12	8:44 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
2	WXII	Tu	08/21/12	7:58 AM	NBC Today Show	7-9am	:30	AFP12TV14	\$900.00 NM
12	08/20/12	08/21/12	M-F WXII 12 News @ No	12-1pm	MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$250.00				

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER 4 PROSPERITY	1851	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/21/12	M-F WXII 12 News @ No-12-1pm		MT-----	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 08/20/12 12:44 PM M-F WXII 12 News @ Noon 12-1pm :30 AFP12TV14 \$250.00 NM									
2 WXII Tu 08/21/12 12:22 PM M-F WXII 12 News @ Noon 12-1pm :30 AFP12TV14 \$250.00 NM									
13	08/20/12	08/21/12	M-F WXII 12 News @ 5 p5-6pm		MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 08/20/12 5:37 PM M-F WXII 12 News @ 5 pm 5-6pm :30 AFP12TV14 \$800.00 NM									
1 WXII Tu 08/21/12 5:39 PM M-F WXII 12 News @ 5 pm 5-6pm :30 AFP12TV14 \$800.00 NM									
14	08/20/12	08/21/12	M-F WXII 12 News @ 6 p6-630pm		MT-----	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 08/20/12 6:10 PM M-F WXII 12 News @ 6 pm 6-630pm :30 AFP12TV14 \$1,000.00 NM									
1 WXII Tu 08/21/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm :30 AFP12TV14 \$1,000.00 NM									
15	08/20/12	08/21/12	Inside Edition 7-730pm		MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 08/20/12 7:28 PM Inside Edition 7-730pm :30 AFP12TV14 \$800.00 NM									
2 WXII Tu 08/21/12 7:26 PM Inside Edition 7-730pm :30 AFP12TV14 \$800.00 NM									
16	08/20/12	08/21/12	Entertainment Tonight 730-8pm		MT-----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 08/20/12 7:47 PM Entertainment Tonight 730-8pm :30 AFP12TV14 \$700.00 NM									
1 WXII Tu 08/21/12 7:46 PM Entertainment Tonight 730-8pm :30 AFP12TV14 \$700.00 NM									
17	08/20/12	08/21/12	M-Su WXII 12 News @ 11-1135pm		MT-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 08/20/12 11:29 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 AFP12TV14 \$800.00 NM									
2 WXII Tu 08/21/12 11:17 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 AFP12TV14 \$800.00 NM									

Total Spots 40

Payment Terms 30 Days

Gross Total	\$30,150.00
Agency Commission	\$4,522.50
Net Amount Due	\$25,627.50